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## Hello AI!

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**MAY 20, 2026**

**THE CASTAWAY**

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4th Annual CAHIP-Los Angeles

# DAY AT THE Races

June 11, 2026  
Santa Anita Park,  
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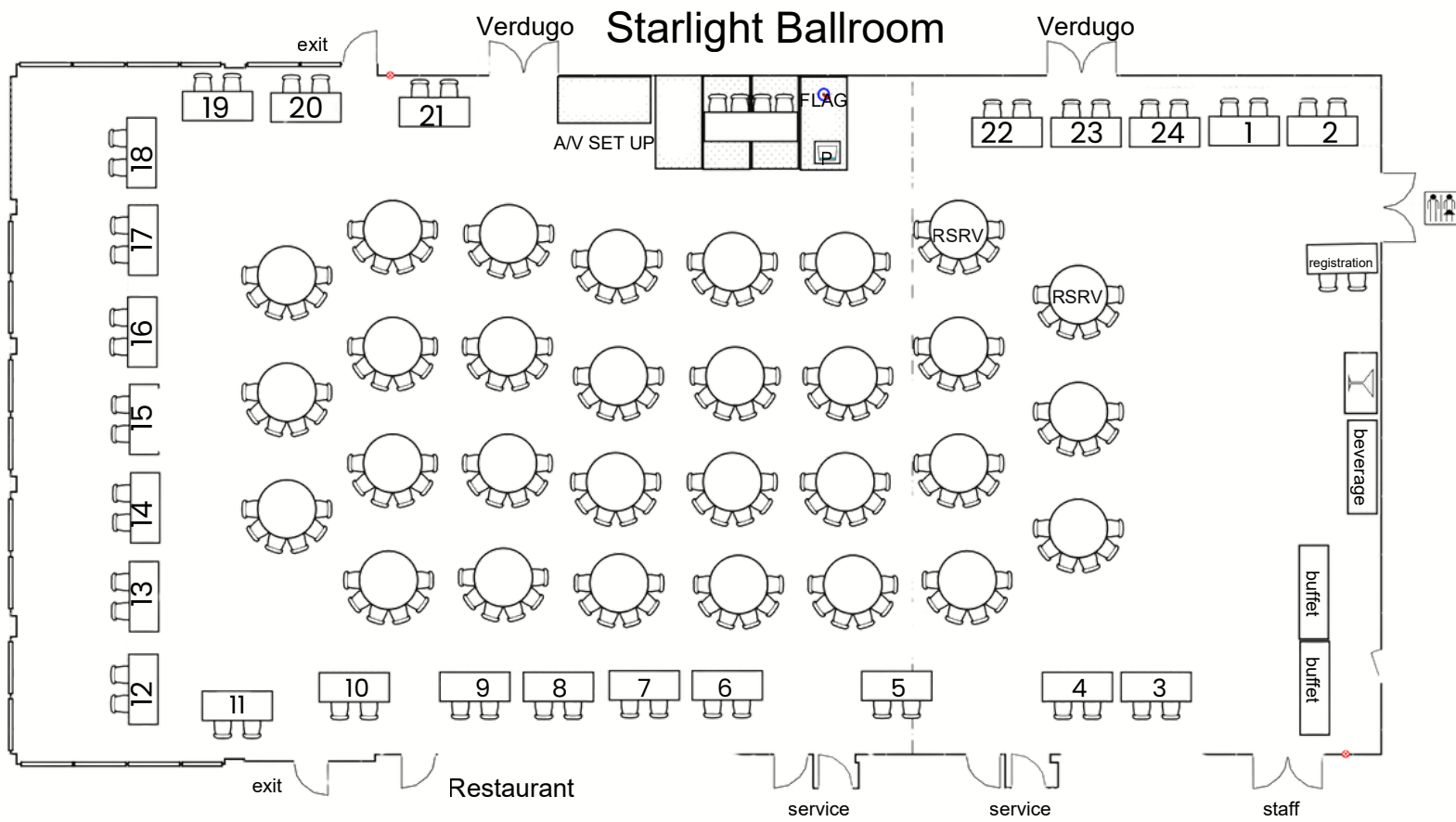
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## CONFERENCE AGENDA

7:30 – 9:00 am	Continental Breakfast with Exhibitors	
9:00 – 10:15 am	Opening Ceremony / Meditation / Welcome / Keynote: <i>The Future is Calling: AI Strategies Every Broker Needs Now</i> – presented by: Tal Navarro, CE #393723	
10:15 – 10:45 am	Break with Exhibitors	
10:45 – 11:15 am	Hospitals and Payors: AI and Claims Processing: How the Industry is Being Affected, presented by: Jim Jusko, Bobby Bayer and Jocelyn Jiang	
11:15 am – 12:05 pm	Medical Tourism: <i>Unlocking Cost Savings, Enhanced Access and Proactive Longevity Care for Today's Benefits Landscape</i> , presented by: Naama O. Pozniak, Alan Vainrub, Dr. Mario Bonilla Robert and Karan Dave; CE #393845	
12:05 – 1:15 pm	Lunch with Exhibitors, Announcements and Awards	
1:15 – 2:15 pm	The New GA Ecosystem: <i>AI, Automation &amp; the Future of Health Benefits</i> , presented by: Bruce Benton, Brian Sullivan, Michael Lujan and Tamar Arouchian CE #393878	
2:15 – 3:05 pm (BREAKOUT SESSIONS)	<i>How Health Plans are Using AI to Predict Future Risk</i> , presented by: Nelson Griswold and Alex Doonanco	<i>Self-Funding and Stop Loss Fundamentals</i> , presented by: Henry Santos; CE #393784
3:15 – 4:05 pm	Mental Health Parity and AI: <i>Emerging Compliance Issues for Health Insurance Agents</i> , presented by: Dede Kennedy Simington, Steven Amiel, Iris Nathaniel and Kyle Johnson CE #393789	
4:05 – 4:30 pm	Closing Remarks / Raffle Prizes / Grand Prize	
4:05 – 5:30 pm	Happy Hour with Exhibitors	

THE CASTAWAY | MAY 20, 2026

# CONFERENCE LAYOUT/ EXHIBITORS



## EXHIBITORS

- AltaMed (1)
- Ameriflex (13)
- Amwins Benefits (7)
- Anthem (12)
- Blue Cross Blue Shield Global (4)
- Blue Shield of CA (16)
- California Broker Magazine (18)
- Coastal Payroll (23)
- Covered CA for Small Business (19)
- CRC Benefits (2)
- Dickerson Insurance Services (15)
- EDIS (24)
- Emerson Rogers (10)
- Excel Health (21)
- Health Net (3)
- Kaiser Permanente (6)
- L.A. Care Health Plan (20)
- Providence (8)
- Regal Medical Group (14)
- SCAN Health Plan (5)
- TASC (9)
- The Acclivus Group (17)
- United Pet Care (11)



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# LA 2026 Conference: Hello AI! About our Speakers

## The Future is Calling: AI Strategies Every Broker Needs Now!

### Course #393723 – Presented by Tal Navarro

Tal Navarro is a serial entrepreneur, international speaker, philanthropist, investor, and strategic advisor with over 20 years of experience in marketing, digital innovation, and business growth. She is the Founder and CEO of Social-Lady AI Solutions & Marketing Agency and The Social Lady Club, an exclusive global community dedicated to empowering women in business through innovation, education, and meaningful connection.



Tal helps startups, brands, and enterprises build strong digital ecosystems using AI-powered marketing, content creation, and data-driven growth strategies.

Tal is also the Founder of WINWEB3, a nonprofit organization dedicated to empowering women and girls through technology, education, and blockchain-based initiatives.

Her work has been recognized by Timeout Magazine, naming her among Israel's Top 50 Digital Influencers, and by Forbes, which selected her as one of the country's "40 Under 40" Young & Successful leaders.

Tal advises entrepreneurs, executives, and organizations on scaling visibility, community engagement, and revenue, with a strong focus on integrating AI tools and automation into modern business models. She has consulted with hundreds of businesses globally on digital transformation, community building, and sustainable growth.

In addition to her professional achievements, Tal has led high-impact philanthropic initiatives, including producing a charity fashion show in collaboration with VaynerMedia, by Garry V, and has been recognized for her social impact work by Deepak Chopra and many others.

## Hospitals and Payors: AI and Claims Processing Panel - Presented by Jim Jusko, Bobby Bayer & Jocelyn Jiang



Jim Jusko, JD is the Chief Strategy Officer for Excel Health Plans where his work concentrates on level-funded employer group health plans. He is also an advocate and policy consultant in the area of healthcare price transparency and has served on a CMS experts panel on price transparency data file standards. Jim is a former member of UCLA's Oncology Institutional Review Board, protecting patients rights during clinical trials. His views on healthcare reform have appeared in publications such as Health Affairs, Medical Economics and Real Clear Health.

He is a former adjunct faculty member at UCLA and a strategic advisor to an AI-driven medical evidence platform serving research, clinical and consumer users. Jim began his career as an intellectual property attorney after receiving a BS in Mathematics from UCLA and a JD from UC Berkeley School of Law.

# LA 2026 Conference: Hello AI! About our Speakers

## Bobby Bayer

Bobby is the co-founder and CTO of TrueClaim. TrueClaim is the AI-native third-party administrator for the self-insured health plan administration market, using AI agents to replace the manual workflows of legacy TPAs: claims processing, payments operations, and customer support. TrueClaim supports over 200 employer groups and is focused on reducing healthcare administrative spending in the US. Prior to TrueClaim, Bobby spent 7 years building and scaling healthcare technology solutions at pMD, where he established and grew pMD's RCM software and services divisions.



## Jocelyn Jiang

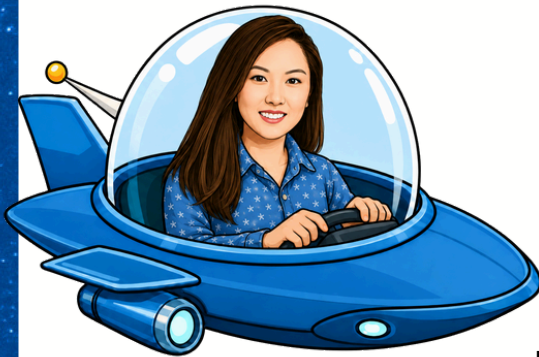
Jocelyn is a health actuary, healthcare data strategist, and builder who has focused her career on making healthcare financing more transparent, practical, and commercially sustainable. Over the past 15+ years, she has worked across employee benefits consulting, self-funded employer analytics, underwriting support, healthcare data warehousing, price transparency, and product commercialization.

Her background includes financial projections, benefit strategy, health risk prediction, vendor ROI analysis, provider and network analytics, and the development of data-driven platforms that translate complex healthcare information into actionable decisions. Her work has consistently sat at the intersection of actuarial science, data infrastructure, risk modeling, and healthcare commercialization.

She has helped employers, brokers, TPAs, consulting firms, and healthcare organizations use claims, pricing, utilization, network, and reimbursement data to better understand risk, evaluate funding strategies, improve contracting decisions, and design more effective healthcare programs.

She has been especially interested in the next generation of healthcare funding models, including self-funded strategies, stop-loss and underwriting innovation, hospital contracting, cash-pay and direct-contracting models, and transparent pricing solutions. She has long believed that the future of healthcare will belong to organizations that can combine actuarial discipline, clean data, AI-enabled risk prediction, and a clearer understanding of how money actually moves through the system.

At the core of her work has been a simple belief: healthcare should be easier to understand, easier to underwrite, and easier for patients and employers to navigate. Her goal has been to build the tools, data models, and commercial strategies that move the industry closer to that reality.





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AUGUST 27, 2026

SAVE THE DATE



# LA 2026 Conference: Hello AI! About our Speakers

## **Medical Tourism: Unlocking Cost Savings, Enhanced Access and Proactive Longevity Care for Today's Benefits Landscape; Course #393845 – Presented by Naama O. Pozniak, Alan Vainrub, Karan Dave & Dr Mario Bonilla Robert**

### **Naama O. Pozniak**

Naama O. Pozniak, Founder and CEO of Paz Holding, Inc./ RightPlan.com. With over 30 years in the benefits industry, Naama is known for her creative branding that brings heart, clarity, and fresh ideas to everything she does. Naama is a lifelong yogi and Chopra-certified Primordial Sound Meditation coach



### **Karan Dave**



Karan Dave is a global healthcare leader and entrepreneur whose work has helped shape modern healthcare delivery in the Cayman Islands and beyond. With more than 15 years of leadership experience across Asia and the Caribbean, he has built, scaled, and optimized complex healthcare systems, focusing on operational excellence, patient experience, and sustainable growth.

Karan played a key leadership role in the development and expansion of Health City Cayman Islands, part of the Narayana Health system founded by Dr. Devi Shetty. During his tenure, he helped elevate clinical pathways, improve access, and strengthen care delivery across the region. Earlier in his career, he held P&L and directorship roles across multiple Narayana Health hospitals, including the JCI-accredited Narayana Institute of Cardiac Sciences in Bangalore and Dharamshila Multispecialty Hospital in New Delhi. He has also collaborated with McKinsey & Company on performance transformation initiatives.

Driven by a belief that the future of medicine lies in prevention rather than reaction, Karan co-founded Total Health in 2020 amidst COVID-19, now the Cayman Islands' most comprehensive preventive medical center – integrating specialist care, advanced diagnostics, and preventive health programs under one roof.

Karan's leadership philosophy blends clinical rigor, data-driven decision-making, and an innovation mindset. He believes the next frontier of healthcare lies at the intersection of biology, technology, and personalized medicine – where predictive analytics, continuous monitoring, and precision interventions can meaningfully extend healthspan.

He holds a Master's degree in Hospital Administration and an MBA in Healthcare from the Indian School of Business. He is also a member of the American College of Healthcare Executives.

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## Dr. Mario Bonilla Robert

Dr. Mario Bonilla Robert, DDS Founder & Director, New Smile Dental Group | Co-Founder, PROMED (now Costa Rican Health Chamber) Specialist in Full Mouth Restoration, Dental Implants, and Cosmetic Dentistry.



## Alan Vainrub



Alan Vainrub is President of Azul Fertility Experts, an internationally accredited fertility clinic in Costa Rica serving patients from the United States and around the world who travel for advanced reproductive treatments, high-quality care, and significantly lower costs than in the U.S. He holds an MBA from Harvard Business School.



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# LA 2026 Conference: Hello AI! About our Speakers

## **The New GA Ecosystem: AI, Automation & the Future of Health Benefits; Course #393878 – Presented by Bruce Benton, Brian Sullivan, Michael Lujan and Tamar Arouchin**

### **Bruce Benton**



Bruce D. Benton, RHU, REBC began his insurance career in 1981 with The Equitable Life specializing in life insurance, disability income and financial products. Bruce later joined a large national employee benefits, life, and financial products general agency. Over the next 16 years, Bruce achieved significant expertise in benefit welfare plans, life insurance, estate, and business continuation planning.

In 1998, Bruce became a partner at Genesis Financial & Insurance Services, a locally owned boutique agency serving the employee benefits and property and casualty needs of small and mid-sized employers, individuals, and seniors.

Among his many industry accomplishments and recognitions, Bruce has been very active with the National Association of Health Underwriters serving at the local, state, and national level. Bruce served as president of the National Association of Health Underwriters, the California Association of Health Underwriters the Los Angeles Association of Health Underwriters.

Bruce is a resident of Woodland Hills, California and has served on numerous community-based boards. A lifelong musician, Bruce achieved an advanced level education in classical music; however, departed school to sign a recording contract with a major record label. Bruce remains involved in music and is currently a serious classical Russian Vaganova ballet academy student.



### **Tamar Arouchian**

Tamar Arouchian is the Executive Vice President of Sales at Dickerson Insurance Services, an Alera Group Company, where she leads sales strategy, revenue growth, and broker performance across small and large group markets.



With deep experience in employee benefits, Tamar oversees a high-performing sales organization and partners closely with carriers, technology platforms, and internal service teams to drive scalable, client-centric growth.

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## Brian Sullivan

Brian currently serves as Market Director for CRC Benefits, part of the CRC Group. His territory consists of Southern California and Arizona, leading a team of 30 Benefits professionals. Previously Brian has served as an executive with three of the nation's largest health plans, Wellpoint (Blue Cross of CA and Unicare), Humana and United Healthcare. He was a partner and President of one of LA's longest tenured independent insurance agencies and also served as Vice President of Employee Benefits in what is now USI Houston.



Brian has served as President and Executive Board Member for NABIP chapters in Texas, Colorado and Los Angeles, the latter of which honored him as Person of the Year. He was an instructor for Project Business with Junior Achievement in Houston. He was Chairman and Executive Board Member for Fit 4 The Cause, Team Leader for ten Mission Trips to Mexico for St Julie Billiard's Church. Currently, he is a Big Brother to two Littles, a Group Leader with ProVisors and serves as Secretary and Executive Board Member for the Ventura County Sheriff's Foundation.

Brian has been married to Elda Salcedo Sullivan for 42 years, has two adult daughters who have blessed him with three grandchildren (so far). A four-time marathon finisher, Brian still plays competitive baseball and has participated in nine Boston Red Sox Fantasy Camps, having won the Camp Championship in 2025

## Michael Lujan



Michael Lujan is an agent advocate and employee benefits sales leader with deep experience driving technology and innovation in the industry. He was a founding executive at Covered California, helping launch the nation's largest state-based health benefits exchange and its digital enrollment infrastructure. He also served as President of the California Association of Health Underwriters (2015–2016), guiding brokers through major ACA regulatory and tech-driven changes. Michael is a native of Los Angeles and first joined LAAHU in 1986 when he started his career as an agent and previously served on the Silicon Valley chapter board.

Today, Michael now leads sales for Emerson Rogers' West region and works closely with insurtech and AI-driven solutions, helping brokers modernize operations and improve client outcomes.



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## **Self-Funding and Stop Loss Fundamentals; Course #393784 - Presented by Henry Santos**

### **Henry Santos**



With 25 years of insurance industry knowledge and expertise, Henry Santos has a broad background in employer group benefits that spans customer service, account management, policy administration and new business development.

Since 2008, Henry has focused his efforts on self-funding and group retiree healthcare programs. Santos has extensive knowledge in Stop Loss, Captive Arrangements (831a - 831b), Risk Retention Groups and Post 65 Medical and Prescription Drug coverage.

As an Executive Vice President at Amwins Group Benefits, Santos has assisted public entities, Taft Hartley entities, Fortune 500 companies and small privately held firms in reducing their healthcare spend thru alternative funding mechanisms and Other Post-Employment (OPEB) carveout strategies.

In 2012 and 2015 respectively, Henry developed a national healthcare captive & hospitality risk retention group. Both programs enable midsize employers to participate in a heterogeneous or industry specific Cooperative Purchasing Platform. Santos continues to focus on self-funding via Amwins' subsidiary, Stealth Partner Group. Henry leads the Stealth-Houston office which primarily serves Southern Texas and Louisiana.

Prior to joining Amwins Group Benefits, Mr. Santos was a Platoon Sergeant (E-5) Non-Commissioned Officer in the United States Marine Corps and was deployed to Iraq during Operation Iraqi Freedom in 2003. His accolades include: Combat Action Ribbon, Navy & Marine Corps Achievement Medal, Armed Forces Reserve Medal, Selected Marine Corps Reserve Medal, Sea Service Deployment Ribbon, Global War on Terrorism Expeditionary Medal, Global War on Terrorism Service Medal, Iraq Campaign Medal, Presidential Unit Citation-Navy, Letter of Appreciation (4), Certificate of Commendation and Meritorious Mast.

Santos has an Associate's Degree in Business Administration from CCRI, is a licensed Life and Health insurance professional and holds a Certified Self-Funding Specialist (CSFS®) designation.

Henry, his wife Jamellah and their 8-year-old son Mikail-Henry, reside north of Houston in Spring TX. He enjoys playing sports with his son and traveling domestically and abroad with Jamellah.



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## How Health Plans are Using AI to Predict Future Risk – Presented by Nelson Griswold and Alex Doonanco

### Nelson Griswold



Nelson Griswold built the NextGen Benefits Network on a single conviction: the best advisers in this industry don't sell benefits — they run strategy for the C-Suite.

As founder and CEO, he leads the national movement transforming brokers into trusted financial advisers to CEOs and CFOs, helping employers take control of healthcare as a strategic asset rather than an annual expense..

A bestselling author, keynote speaker, and creator of the C-Suite Selling Performance Lab, the industry's first executive sales simulation platform, Griswold has mentored many of the nation's top-performing advisers and is widely recognized as the defining voice of the next generation of benefits leadership



### Alex Doonanco

Alex Doonanco is Co-Founder & CEO of careCycle (YC W25), the AI-native Voice AI + CRM platform built to end Medicare & ACA member churn forever.

Obsessed with retention that actually compounds, he's delivering empathetic 24/7 care that's already lifted partner retention by 37%, saved thousands of agent hours, and generated millions in renewal revenue — all while giving brokers and agents their time back.



His mission is simple: turn every member interaction into a relationship that grows stronger year after year

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# LA 2026 Conference: Hello AI! About our Speakers

## **Mental Health Parity and Artificial Intelligence: Emerging Compliance Issues for Health Insurance Agents; Course #393879 - Presented by: Dede Kennedy-Simington, Steven Amiel, Iris Nathaniel & Kyle Johnson**

### **Dede Kennedy-Simington**

Dede Kennedy is a nationally recognized employee benefits expert with 35+ years of experience. She is the founder and Immediate Past Chair of the NABIP Mental Health Working Group and Immediate Past President of CAHIP-LA, and also serves on the NABIP Delta Force, Education Foundation, and CAHIP Mental Health Task Force.



Her behavioral health background includes leadership roles in substance use disorder and psychiatric treatment settings, where she built provider networks, negotiated payor contracts, and trained staff on medical necessity and utilization review. A frequent media source, Dede has been featured in outlets including the L.A. Times, Washington Post, Wall Street Journal, Kaiser Health News, and NPR. She is the Founder and President of BenAssist Health Insurance Services, a 100% woman-owned agency, and holds a BA in Rhetoric & Communication from the University of Oregon. She lives in Altadena, California with her family.

### **Steven Amiel**



Steven Amiel is the co-founder of Chronilogix, where he led the development of a revolutionary chronic-care coaching solution powered by generative AI and motivational interviewing.

His work helped make affordable, high-quality chronic-care coaching accessible worldwide, driving measurable improvements in health outcomes and empowering individuals to take greater control of their wellbeing.

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## Iris Nathaniel

Iris Nathaniel is a licensed Marriage and Family therapist and trauma specialist. She is trained in Sensorymotor psychotherapy, EMDR, and Deep Brain Reorienting, among other somatic approaches, and has been in private practice for 25 years. She integrates somatic and relational approaches to help heal trauma at its roots.



Iris also offers Ketamine Assisted Psychotherapy, providing a safe and supportive space for deeper exploration and transformation. She also spent a decade as a psychology college professor, bringing a strong foundation in teaching, mentorship and psychological insight to her practice.



## Kyle Johnson



Kyle has been with ClearScript since 2007 and has over 25 years of experience in the employee benefits field, specializing in pharmacy benefits management (PBM) and third-party administration.

He has played a key role in designing innovative programs like ClearScript's 340B program, TribalRxSM Solutions and is a sought-after speaker at local and national PBM conferences discussing marketplace transparency and Tribal Nations benefits.

Outside work, Kyle and his wife Amanda enjoy life on their 5th generation farm, raising their three daughters while sharing a passion for classical music.

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# Emerging Leaders PROGRAM



CAHIP Emerging Leaders will meet approximately 11 times over a 12-month period with programming held at CAHIP's statewide meetings, in-person regional meetings (1 meeting in Northern CA or 1 meeting in Southern CA), and virtual meetings.

Below please find our intended curriculum and calendar, noting that all participants are expected to attend the in-person statewide meetings as noted.



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