



## **Annual Summary Report Annual Publication of Budget and Financial Statements**

Dear Valued CAHIP-LA Members,

The 2025–2026 CAHIP-LA Board of Directors has been deeply engaged in delivering meaningful value to our membership. At its core, a trade association exists to advance the interests of its members, and we remain firmly committed to our guiding pillars: advocacy, professional development, and networking.

### **Advocacy**

Our Legislation Chair, Patrick Snitchler, has done an exceptional job leading our grassroots advocacy efforts in both Washington, D.C. and Sacramento. These efforts have included organizing in-person meetings with legislators and active participation in the CAHIP Legislative Council. Patrick also delivered a comprehensive Legislative Update at our October 9, 2025 membership meeting and is currently leading preparations for the CAHIP Capitol Summit on May 5–6 in Sacramento.

Kerry Wright, serving as CAHIP-PAC and NABIP-PAC Chair, continues to promote PAC engagement across our membership. As a member of the CAHIP-PAC committee, Kerry plays a key role in supporting candidate and administrative fundraising initiatives.

### **Membership Experience**

Membership Chair Naama Pozniak has introduced an innovative and highly personalized approach to recruitment and retention. In addition to participating in CAHIP Membership Council calls, Naama connects directly with new and lapsed members to deliver a high-touch experience. She has also developed a new member orientation program that includes a mentorship program for new members and a structured membership experience and member outreach engagement throughout the year. Additionally, Naama is coordinating local efforts for CAHIP's March Madness membership campaign.

### **Professional Development and Programs**

CAHIP-LA takes a hands-on and collaborative approach to delivering relevant, high-quality programming. Our Board works collectively to produce

signature events such as the Annual Conference, Day at the Races, Medicare Summit, legislative updates, and virtual offerings including our quarterly Medicare Coffee Chats and Breakfast Bites.

We encourage you to visit [www.CAHIP-LA.org](http://www.CAHIP-LA.org) to view our full calendar of events.

### **Medicare**

Elka Soussana continues to represent CAHIP-LA with professionalism and expertise, providing timely insights into the evolving Medicare landscape. She leads our Annual Medicare Conference and quarterly Medicare Coffee Chat series.

### **Communications**

Jonathan Edwards, Communications and Media Chair, has successfully launched a redesigned quarterly newsletter this year. He also manages our social media presence, consistently promoting events and enhancing member engagement across platforms.

### **Governance**

We remain committed to strong governance and fiduciary responsibility. Treasurer Tiffany Cammarata leads the Finance Committee, which meets monthly to oversee financial performance and budget development. Dede Kennedy Simington, Immediate Past President, chairs both the Governance Committee and the Nominations and Elections Committee, ensuring continuity and organizational integrity.

To view the 2025–2026 CAHIP-LA budget and financial statements, please click [HERE](#).

### **Past Presidents Council**

We are fortunate to have Josh Kaufman and June Taylor serving in an advisory capacity. Their leadership helps preserve continuity, institutional knowledge, and best practices across the organization.

As your 2025–2026 CAHIP-LA President, I am incredibly proud of what we have accomplished. Our Board reflects a diverse range of expertise across every facet of our industry, and our strong collaboration positions us well for continued growth and relevance. I encourage each of you to consider becoming more involved in industry leadership by serving on the CAHIP-LA Board. My own 25+ years of involvement with NABIP leadership has been transformative, expanding my perspective and professional impact in ways I could not have imagined.

As we celebrate NABIP's 96th anniversary, we are reminded that we are part of a proud profession with a rich culture, history and a meaningful future. Your voice and leadership are essential as we continue to move forward.

### **CAHIP Capitol Summit**

Have you ever met with a State Assembly or Senate member? It is truly a memorable and impactful experience. If you are interested in attending this year's Capitol Summit on May 5–6 in Sacramento, CAHIP-LA is offering up to \$400 in reimbursement for registration, travel, and lodging. This opportunity is limited and available on a first-come, first-served basis. Please contact us for additional details.

With gratitude and appreciation,

Bruce D. Benton, RHU, REBC  
2025–2026 CAHIP-LA President

Snitchler