ANNUAL CONFERENCE 2024

PRESENTED BY CAHIP-LOS ANGELES



TUESDAY, APRIL 9, 2024

SKIRBALL CULTURAL CENTER, LOS ANGELES CA

Exhibitors and sponsors at the CAHIP-Los Angeles Conference will reach a highly interested group of conference attendees including:

Large and Small Group • Medicare and IFP • Agents/Brokers/Advisors
General Agents • Financial Planners • Worksite Marketers • Sales Reps
Long Term Care Specialists • Technology Experts

PUBLICITY

Our website (www.cahip-la.org), email blasts and social media posts vigorously promote conference sponsors and exhibitors as they come on board. You will not want to miss out on having your name in front of hundreds of brokers and agents across Los Angeles.

EXCITEMENT

Don't be left out! Sponsor early and enjoy widespread promotion in all Conference materials. We will bring in the crowd with our 2024 CAHIP-Los Angeles offerings.

TICKET PACKAGES

Bring your brokers and target brokers! Our conference is a high-value event for the broker community and a simple and effective way to get extended relationship-building time.

FUNDAMENTALS

- ***CE classes covering timely topics, approved for California credits.***
- ***Engaging presentations on industry topics including the latest legislative updates.***
- ***An Exhibit Hall with games and prizes to draw attendees to your booth!***
- ***Prize drawings! Winners to be awarded at the closing session.***
- ***Networking Opportunities throughout the event!***

SHAPING THE FUTURE OF HEALTHCARE 2024 CAHIP-LOS ANGELES ANNUAL CONFERENCE!

CAHIP Los Angeles

*Contact the CAHIP-LA office with questions at **info@cahip-la.org** or call **800-676-1628***

*Visit **www.cahip-la.org/Annual_Conference** for more information.*

California Agents and Health Insurance Professionals
CAHIP
Los Angeles Chapter

2024 CAHIP-Los Angeles Annual Conference
SPONSORSHIP OPPORTUNITIES

Tuesday, April 9, 2024 • Contact us at info@cahip-la.org or 800-676-1628 • www.CAHIP-LA.org

PLATINUM SPONSOR — $8,000

- Double booth
- 6 attendees
- Individual Speaking time at a General Session
- 2 Dedicated social posts
- 2 E-blast opportunities
- Full page ad in program booklet
- Logo in event program, on website and email promotions and signage at event
- Electronic Post-show list provided

Registration Desk **Exhibit Hall** **Welcome Reception**
Lanyards **Tote Bags** **Name Badge**

GOLD SPONSOR — $6,000

- Single booth
- 5 attendees
- Speaking time at Breakout Session (can be CE)
- 1 Dedicated social post
- 1 E-blast opportunity
- Half page ad in program booklet
- Logo in event program, on website and email promotions and signage at event
- Electronic Post-show list provided

Breakout Sessions **Keynote Speaker**

SILVER SPONSOR — $3,500

- Single booth
- 4 attendees
- Inclusion in Event Social Media Posts
- Quarter Page ad in program booklet
- Logo in event program, on website and email promotions and signage at event
- Electronic Post-show list provided

Lunch **Grand Prize**
Breakfast **Bingo Card**

BRONZE SPONSOR — $2,000

- Single booth
- 3 attendees
- Inclusion in Event Social Media Posts
- Eighth page ad in program booklet
- Logo in event program, on website and email promotions and signage at event
- Electronic Post-show list provided

EXHIBIT BOOTHS — $1,100

Conference sponsors are given preferential placement over exhibitors. Additional attendee tickets are $150 each.

- Single booth
- 2 attendees
- Electronic Post-show list provided

A LA CARTE

Full Page Ad in Program Booklet: $750 • Half Page Ad in Program Booklet: $500
Quarter Page Ad in Program Booklet: $250
Ticket Package - 5 tickets: $300 • Ticket Package - 10 tickets: $500

Register Online for Conference Sponsorships at www.CAHIP-LA.org

California Agents and Health Insurance Professionals

CAHIP

Los Angeles Chapter





CAHIP-Los Angeles's NEW 2024 Annual Sponsorship Packages

Surround The Buzz!

Strategically align your brand with the hottest industry re-launch in the region: CAHIP-Los Angeles. LAAHU has been reimagined as the Los Angeles Chapter of California Agents & Health Insurance Professionals (CAHIP-LA). With it comes an all new website, marketing materials - and most importantly, a focus on you, our valued sponsors.

Unmatched Networking: Get Connected at Bundled Pricing

CAHIP-Los Angeles Annual Sponsorships allow your brand to benefit from unmatched networking at preferred pricing and access. From exclusive sponsor recognition across mutiple platforms (printed materials, website, e-blasts, social posts and on-site) to waived attendee fees at year-round events to sponsorship priority for the Annual Conference and more. See more details by sponsor level below!

Build Brand Engagement: Direct Access to Healthcare Influencers

When you become an annual sponsor of CAHIP-Los Angeles, your brand gains direct access to members, speakers, and other sponsors who are at the forefront of the healthcare industry in and out of the Los Angeles region.

Reach an Exclusive Audience: Our Members Are Your Target Audience

CAHIP-Los Angeles members serve the health insurance needs of large and small group employers as well as those seeking Medicare and individual health insurance coverage.

Can't Miss Events: CAHIP-Los Angeles Adds the Magic

From walking the red carpet at the Medicare in LA LA Land Summit to riding the renowned replica trains at the LA Steamers Railroad Museum, CAHIP-Los Angeles knows how to add the "hip" to CAHIP-Los Angeles.

Sponsorship Opportunities

Check out our range of exclusive opportunities to infuse your brand across CAHIP-Los Angeles platforms. Thank you for your interest in partnership with us!

CAHIP-Los Angeles ANNUAL SPONSORSHIPS

Gain unparalleled exposure year-round and at our biggest event of the year by receiving all the benefits of an Annual Conference Sponsorship plus all the added value below!

ANNUAL SPONSORSHIP OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
SPONSORSHIP	$10,000	$7,500	$5,000	$3,000	$1,500
Recognition within sponsor graphic on website	X	X	X	X	X
Recognition within dedicated e-blast	4	3	2	1	0
Recognition within dedicated social post	4	3	2	1	0
Recognition within sponsor graphic on marketing materials	X	X	X	X	X
Recognition on select meeting materials including Annual Conference and Member Meetings	X	X	X	X	X
Recognition within Annual Conference PowerPoint Presentation	X	X	X	X	X
Complimentary booth at Annual Conference	2	1	1	1	--
Complimentary Annual Symposium Registrations	6	5	4	3	2
10% Discount for additional registrations	X	X	X	--	--
Complimentary Sponsorship at a CAHIP-Los Angeles Member Meeting *(Includes 3 Minutes Presentation)*	2 Per Year	1 Per Year	1 Per Year	--	--
2 Complimentary attendees at in person member meetings	X	X	X	X	X
Discount on exhibiting at additional events in the year	25%	20%	15%	10%	5%

RENEWS THE MONTH OF PURCHASE

Annual Sponsorships include **ONE Annual Conference** regardless of when purchased.

***Note: Categories for Annual Conference are listed in the previous pages

Book your sponsorship online at www.CAHIP-LA.org! Questions? info@cahip-la.org